

# Business Management

	Objectives	Activities	Evaluation	Standards
<b>Monday</b>	<p>The student will be able to:</p> <ul style="list-style-type: none"> <li>Identify the purpose of writing a business plan.</li> <li>Describe the importance of a business plan.</li> <li>Define and describe the basic elements of a business plan.</li> <li>Organize and compile all parts of a business plan.</li> <li>Identify the resources that are available for researching a business plan.</li> <li>Identify common mistakes to avoid in business planning.</li> </ul>	<ul style="list-style-type: none"> <li>Section 2.3: How to Create an Effective Business Plan</li> <li>Section 2.3 Notes</li> <li>Section 2.3 Worksheet</li> </ul>	<ul style="list-style-type: none"> <li>Class Participation</li> <li>Completed Notes</li> <li>Completed Worksheet</li> </ul>	<ul style="list-style-type: none"> <li>15.5.12.A</li> <li>15.5.12.B</li> <li>15.5.12.C</li> <li>15.5.12.F</li> <li>15.5.12.M</li> </ul>
<b>Tuesday</b>	<p>The student will be able to:</p> <ul style="list-style-type: none"> <li>Identify the purpose of writing a business plan.</li> <li>Describe the importance of a business plan.</li> <li>Define and describe the basic elements of a business plan.</li> <li>Organize and compile all parts of a business plan.</li> <li>Identify the resources that are available for researching a business plan.</li> <li>Identify common mistakes to avoid in business planning.</li> </ul>	<ul style="list-style-type: none"> <li>Section 2.3: How to Create an Effective Business Plan</li> <li>Section 2.3 Notes</li> <li>Section 2.3 Worksheet</li> </ul>	<ul style="list-style-type: none"> <li>Class Participation</li> <li>Completed Notes</li> <li>Completed Worksheet</li> </ul>	<ul style="list-style-type: none"> <li>15.5.12.A</li> <li>15.5.12.B</li> <li>15.5.12.C</li> <li>15.5.12.F</li> <li>15.5.12.M</li> </ul>
<b>Wednesday</b>	<p>The student will be able to:</p>	<ul style="list-style-type: none"> <li>Chapter 2 Test</li> </ul>	<ul style="list-style-type: none"> <li>Exam Grade</li> </ul>	<ul style="list-style-type: none"> <li>15.5.12.A</li> <li>15.5.12.B</li> </ul>

- Identify entrepreneurial strengths and weaknesses. • 15.5.12.C
- Determine a business opportunity that matches identified strengths and weaknesses. • 15.5.12.F
- Use the problem-solving model to make decisions. • 15.5.12.M

## Thursday

The student will be able to:

- Identify the steps involved in buying an existing business.
- Describe the advantages and disadvantages of joining a family business.
- Evaluate franchise ownership.
- Describe the advantages and disadvantages of starting a new business.
- Identify characteristics of a sole proprietorship.
- Identify characteristics of a partnership.
- Identify characteristics of a corporation.

- Section 3.1: Select a Type of Ownership
- Section 3.1 Notes
- Section 3.1 Worksheet

- Class Participation
- Completed Notes
- Completed Worksheet

- 15.5.12.A
- 15.5.12.B
- 15.5.12.C
- 15.5.12.F
- 15.5.12.M

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- 15.5.12.A
- 15.5.12.B
- 15.5.12.C
- 15.5.12.F
- 15.5.12.M

- Describe the advantages and disadvantages of starting a new business.
- Identify characteristics of a sole proprietorship.
- Identify characteristics of a partnership.
- Identify characteristics of a corporation.

**Please Note:**

**Activities and evaluations will be adjusted for enrichment and accommodations on an individual basis in compliance with a student's IEP or GIEP.**

**Lesson plans are subject to change without notice in order to accommodate flexibility in student learning patterns and comprehension.**